

## Conditions – SIGMA Autumn Cashback – Denmark

**Organizer:** SIGMA Imaging Nordic AB and ClearOn AB

**Campaign period:** 1 October – 30 November 2021.

By participating in this campaign, you accept the terms and conditions below.

### Rules and Conditions

1. Issuer of this Autumn Cashback campaign is SIGMA Imaging Nordic AB, VAT number SE559236176901, Kungsholms Strand 157, 112 48 Stockholm, Sweden.

2. Please do not send any forms to this address, they will not be processed. Please only use the website for this campaign to register your cashback.

3. The campaign is only valid for products that has been imported and distributed by SIGMA Imaging Nordic in Denmark, Sweden, Norway and Finland.

### This is how you register and receive your cashback

4. If you have purchased any of the listed products below from an authorized SIGMA reseller (see number 8) in Denmark, Sweden, Norway or Finland between 1 October 2021 and 30 November 2021, you are qualified to request compensation for your cashback according to these conditions.

Product	Mount	SKU	Cashback amount
18-35mm F1.8 DC HSM   Art	Canon	210954	600 DKK
18-35mm F1.8 DC HSM   Art	Nikon	210955	600 DKK
20mm F1.4 DG HSM   Art	Canon	412954	700 DKK
20mm F1.4 DG HSM   Art	L-Mount	412969	700 DKK
20mm F1.4 DG HSM   Art	Nikon	412955	700 DKK
20mm F1.4 DG HSM   Art	Sony FE	412965	700 DKK
24mm F3.5 DG DN   Contemporary	L-Mount	404969	400 DKK
24mm F3.5 DG DN   Contemporary	Sony FE	404965	400 DKK
24-105mm F4 DG OS HSM   Art	Canon	635954	700 DKK
24-105mm F4 DG OS HSM   Art	Nikon	635955	700 DKK
24-35mm F2 DG HSM   Art	Nikon	588955	700 DKK
28mm F1.4 DG HSM   Art	Canon	441954	900 DKK
28mm F1.4 DG HSM   Art	L-Mount	441969	900 DKK
28mm F1.4 DG HSM   Art	Nikon	441955	900 DKK
28mm F1.4 DG HSM   Art	Sony FE	441965	900 DKK
28-70mm F2.8 DG DN   Contemporary	L-Mount	592969	700 DKK
28-70mm F2.8 DG DN   Contemporary	Sony FE	592965	700 DKK
30mm F1.4 DC DN   Contemporary	Canon EF-M	302971	350 DKK
30mm F1.4 DC DN   Contemporary	L-Mount	302969	350 DKK
30mm F1.4 DC DN   Contemporary	MFT	302963	350 DKK
30mm F1.4 DC DN   Contemporary	Sony E	302965	350 DKK
30mm F1.4 DC HSM   Art	Canon	301954	450 DKK
30mm F1.4 DC HSM   Art	Nikon	301955	450 DKK
35mm F1.2 DG DN   Art	L-Mount	341969	600 DKK
35mm F1.2 DG DN   Art	Sony FE	341965	600 DKK
35mm F1.4 DG HSM   Art	Canon	340954	750 DKK
35mm F1.4 DG HSM   Art	Nikon	340955	750 DKK
35mm F2 DG DN   Contemporary	L-Mount	347969	400 DKK
35mm F2 DG DN   Contemporary	Sony FE	347965	400 DKK
40mm F1.4 DG HSM   Art	Canon	332954	1300 DKK
40mm F1.4 DG HSM   Art	L-Mount	332969	1300 DKK

Product	Mount	SKU	Cashback amount
40mm F1.4 DG HSM   Art	Nikon	332955	1300 DKK
40mm F1.4 DG HSM   Art	Sony FE	332965	1300 DKK
45mm F2.8 DG DN   Contemporary	L-Mount	360969	400 DKK
45mm F2.8 DG DN   Contemporary	Sony FE	360965	400 DKK
56mm F1.4 DC DN   Contemporary	Canon EF-M	351971	350 DKK
56mm F1.4 DC DN   Contemporary	L-Mount	351969	350 DKK
56mm F1.4 DC DN   Contemporary	MFT	351963	350 DKK
56mm F1.4 DC DN   Contemporary	Sony E	351965	350 DKK
65mm F2 DG DN   Contemporary	L-Mount	353969	400 DKK
65mm F2 DG DN   Contemporary	Sony FE	353965	400 DKK
70mm F2.8 DG MACRO   Art	Canon	271954	400 DKK
70mm F2.8 DG MACRO   Art	L-Mount	271969	400 DKK
70mm F2.8 DG MACRO   Art	Sony FE	271965	400 DKK
85mm F1.4 DG DN   Art	L-Mount	322969	700 DKK
85mm F1.4 DG DN   Art	Sony FE	322965	700 DKK
105mm F1.4 DG HSM   Art	Canon	259954	750 DKK
105mm F1.4 DG HSM   Art	Nikon	259955	750 DKK
fp – Mirrorless Camera	-	C43900	4500 DKK
fp + 45mm F2.8 DG DN   Contemporary	L-Mount	A1A900	5200 DKK
fp L – Mirrorless Camera	-	C44900	1500 DKK
fp L + Electronic Viewfinder EVF-11	-	A1H900	2200 DKK

5. Register your cashback claim online by filling out the form found via [www.sigma-imaging.dk/cashback](http://www.sigma-imaging.dk/cashback)

You will have to include the serial number, model name, a copy of the original receipt with the serial number clearly handwritten, receipt number, name of the authorized SIGMA Imaging Nordic reseller and date of purchase.

**All claims for a cashback must be sent in before midnight on 31 December 2021.**

No claims will be accepted after this date.

6. All SIGMA products are subject to availability.

7. It is necessary to have access to an Internet connection with sufficient broadband speed and download capacity to fill out the form. Please note that there might be additional fees from your internet supplier depending on their conditions for internet use.

8. The cashback is only valid for SIGMA products imported and distributed by SIGMA Imaging Nordic to authorized SIGMA Imaging Nordic resellers. We recommend that you check with your reseller before purchase that your purchase are qualified according to these conditions. You can find all authorized SIGMA resellers on [www.sigma-imaging.dk/resellers](http://www.sigma-imaging.dk/resellers). SIGMA Imaging Nordic AB is not responsible for a reseller's misleading statements in this case and the final decision regarding if a reseller is authorized depends on SIGMA Imaging Nordic. To avoid misunderstandings, SIGMA Imaging Nordic will not accept cashback claims for products purchased from eBay, Amazon or from a non-authorized SIGMA reseller on Amazon's market place, CDON's market place or Elkjøp's market place (regardless if the product is specified as new or used).

9. A cashback claim cannot be made for a product that has been returned to the reseller for a refund. SIGMA Imaging Nordic can control the serial number with a reseller to control that the product has not been returned. If a cashback has already been paid for a returned product, SIGMA Imaging Nordic has the right to demand the relevant amount in return from you.

10. Only forms with a valid serial number and a copy of the original receipt that clearly states the name of the reseller and the serial number clearly handwritten, the receipt number, the model name and the date of purchase will be accepted. False, changed or counterfeit receipts will be rejected

and treated as a fraudulent claim. SIGMA Imaging Nordic reserves the right to demand additional information and/or other documents to control the validity of such claims.

Online confirmations of order and handwritten receipts will not be accepted. In the case of an incomplete claim, you will be informed via e-mail and get a time limit of 14 (fourteen) days to solve any problems and send the correct and valid documents that fulfill these demands.

11. This campaign is an end-user campaign and is only valid for the original end-user who purchased the product. Cashback claims from resellers, distributors and system integrators are excluded from this offer and will not be accepted.

12. Each end-user can make a maximum of 5 (five) claimss for cashback, but only once per product/serial number.

13. Your cashback will be paid within 60 days from receiving your complete information and documents. If we would not meet this deadline, the cashback till be paid as soon as possible.

14. Your cashback will be paid by a direct bank transfer to a bank within the EU/EA, provided that the correct bank information has been entered, and that all conditions for the cashback has been met. The payment will be in DKK. If you enter bank information for a country outside the country of purchase, you accept that the amount you will receive can vary depending on the local currency and the exchange rate at the time of the transfer. You need to make sure that your bank allows payments in DKK, SIGMA Imaging Nordic takes no responsibility of your bank does not accept payments in this currency or for related bank fees that can occur. Alternative payment of cashback is not possible. For inspection of submitted information and payment of cashback, we work with ClearOn AB (<https://www.clearon.se/>).

## **General Conditions**

15. We reserve the right to hold and/or refuse payment of cashback; (i) where we suspect that a claim for this campaign is false or fraudulent or that the claim does not fulfil the campaigns rules and conditions, (ii) where a claim contains serial number that has already been registered for a cashback claim during a previous campaign or this campaign, or (iii) to a person who has made a claim during a previous campaign that was fraudulent or in any other way contravenes the terms for our cashback campaigns. SIGMA Imaging Nordic reserves the right to take legal action against all people that consciously make a fraudulent claims for cashback.

16. All campaign products are available as long as stock lasts and we reserve the right to withdraw the campaign offer at any time without notice. SIGMA Imaging Nordic reserves the right to replace the campaign products with products or services of equal status and value if necessary. With reservations of printing errors.

17. There is no credit, product or cash alternative to specified cashback offers.

18. If you have any questions regarding your cashback, please send an e-mail to [customerservice@sigma-imaging.se](mailto:customerservice@sigma-imaging.se)

19. All instructions on this site is part of the "Rules and Conditions".

20. By making a cashback request, you are assumed to have read and approved these "Rules and Conditions" and SIGMA Imaging Nordics Privacy Policy that can be found at [www.sigma-imaging.dk/privacy-policy-cookies](http://www.sigma-imaging.dk/privacy-policy-cookies). For inspection of submitted information and payment of cashback, we work with ClearOn AB (<https://www.clearon.se/>). ClearOn AB stores personal information according to Swedish banking laws, please see their Privacy Policy at <https://www.clearon.se/behandling-av-personuppgifter/>.

21. The information we collect and process in this campaign is name, e-mail, phone number, country and bank information (bank, clearing number and account number). Your personal information will only be processed by SIGMA Imaging Nordic AB and partners ClearOn AB and SML Sweden AB,

Liljeholmsstranden 3, 107 82 Stockholm, Sweden. Telephone: +46 (0)20-78 22 22. The information will only be used to administrate this campaign and will be deleted when the campaign is closed. We will not transfer your personal information to a third party.

22. If you have any questions on how we use your personal information, please contact us via e-mail, [customerservice@sigma-imaging.se](mailto:customerservice@sigma-imaging.se). For information about how ClearOn manage personal data and cookies, call their customer support at +46 (0)20-78 22 22.

23. For more information about SIGMA Imaging Nordic's Privacy Policy, please visit [www.sigma-imaging.dk/privacy-policy-cookies](http://www.sigma-imaging.dk/privacy-policy-cookies)

24. This campaign applies under Swedish law and disputes must be resolved in accordance with Swedish case law in Swedish court.